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**Lisa Goldman Named Cavalor Show Jumping Hall of Fame  
*Rider Of The Month***

Tampa, FL—August 14, 2009— Competition in the Cavalor Show Jumping Hall of Fame Jumper Classic Series remained strong in the month of July. With the summer competition schedule heating up, many horse shows featured Cavalor Show Jumping Hall of Fame Jumper Classic Series classes, making every point count in this month's battle for *Rider of the Month!*

With Cavalor's support, the Series honors one rider each month as the Cavalor Show Jumping Hall of Fame Jumper Classic Series *Rider of the Month*. The honor goes to the one rider who earns the most points on one horse in Series competition that month.

With 300 points earned aboard her mount Centurion B, Lisa Goldman of Hawthorn Woods, IL, was named as Cavalor Show Jumping Hall of Fame *Rider of the Month* for the month of July. Lisa competes in the Series' East Conference amateur-owner division, and was victorious with Centurion B during the Cavalor Show Jumping Hall of Fame Jumper Classic Series class held at the Equifest I horse show. They pair also finished second at the Ledges Summertime horse show and fourth at the Showplace Summertime horse show.

"We are very excited to honor Lisa with the Cavalor *Rider of the Month* award," said Philippe Collard, President of Cavalor, Inc. "July was one of the most competitive months the Cavalor Show Jumping Hall of Fame Jumper Classic Series has seen, making Lisa's win that much more impressive!"

The Cavalor Show Jumping Hall of Fame Jumper Classic Series saw competition at 26 events during the month of July, and will see classes at more than 100 horse shows before the Series culminates in the Year-End Championships at the Syracuse Invitational Sporthorse Tournament featuring the 126<sup>th</sup> National Horse Show in Syracuse, NY, in October.

The Series hosts separate divisions for junior and amateur-owner riders in two Conferences—the East Conference and the West Conference. Series standings are used to help determine junior and amateur-owner entries for the National Horse Show.

In the overall standings through July, Alex Parrish and Kadorijke led the amateur-owner standings in the East Conference while Victoria Birdsall and Jeremy led in the junior division. In the West, Josephina Nor led in the amateur-owner division with Chello Z, while Jocelyn Neff led in the junior division with Blue Shot Baco.

The top three horse-and-rider combinations in each division are as follows:

<i>Rider</i>	<i>Horse</i>	<i>Points</i>	<i>Hometown</i>
<b>East Conference amateur-owner division standings:</b>			
Alex Parrish	Kadorijke	600	Midway, KY
Marley B. Goodman	U-2	495	Wellington, FL
Denise C. Wilson	For Elenor	475	Oconomowoc, WI

**East Conference junior division standings:**

Victoria Birdsall	Jerremy	785	Topsfield, MA
Reed Kessler	Ice D'Ancoeur	755	Armonk, NY
Catherine Pasmore	Callabonna Z	605	Colts Neck NJ

**West Conference amateur-owner division standings:**

Josephina Nor	Chello Z	410	Del Mar, CA
Hannah Selleck	Tosca	355	Westlake Village, CA
Jackie Smith	Diego	290	Phoenix, AZ

**West Conference junior division standings:**

Jocelyn Neff	Blue Shot Baco	275	Newport Beach, CA
Richard Neal	Larina	260	Pasadena, CA
Emily Bullard	Volturmo Z	255	Bonsall, CA

**Past Cavalor Show Jumping Hall of Fame *Rider of the Month* Recipients:**

<i>Month</i>	<i>Name</i>	<i>Horse</i>	<i>Hometown</i>
March	Jessica Springsteen	Vornado Van Den Hoendrik	Colts Neck, NJ
April	Stephanie Saperstein	El Sueno's Papaikou	Simi Valley, CA
May	Catherine Pasmore	Callabonna Z	Whitehall, VA
June	Josephina Nor	Chello Z	Del Mar, CA

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The Cavalor Show Jumping Hall of Fame Jumper Classic Series is designed to give amateur-owner and junior riders an opportunity to compete at higher levels and serves as a proving ground for many riders who aspire to someday represent the United States in international competition.

The Show Jumping Hall of Fame was organized to promote the sport of show jumping and to immortalize the legends of the men, women and horses who have made great contributions to the sport. The Show Jumping Hall of Fame conducts the Show Jumping Hall of Fame Jumper Classic Series, held under Grand Prix rules and specifications. The Show Jumping Hall of Fame has moved from its long-time home at Busch Gardens in Tampa, FL. An announcement about the Museum's new home will be made later this year.

Any horse show offering a class that meets all the criteria set forth in the 2009 Show Jumping Hall of Fame Series specifications and has prize money of at least \$1,000 is eligible to be part of the Series. For more information about the Show Jumping Hall of Fame, including the 2009 Cavalor Show Jumping Hall of Fame Jumper Classic Series schedule, please visit the Show Jumping Hall of Fame website at [www.showjumpinghalloffame.net](http://www.showjumpinghalloffame.net).