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**Lorenzo Coe Named Cavalor Show Jumping Hall of Fame
*Rider Of The Month***

Tampa, FL—September 11, 2009— Competition in the Cavalor Show Jumping Hall of Fame Jumper Classic Series sizzled in the month of August. With the summer competition schedule in full swing, many horse shows saw increased numbers of riders in their Cavalor Show Jumping Hall of Fame Jumper Classic Series classes, making the competition even more steep in the race for the *August Rider of the Month!*

With Cavalor's support, the Series honors one rider each month as the Cavalor Show Jumping Hall of Fame Jumper Classic Series *Rider of the Month*. The honor goes to the one rider who earns the most points on one horse in Series competition that month.

With 210 points earned aboard his mount Naomi, Lorenzo Coe of Mexico, was named as Cavalor Show Jumping Hall of Fame *Rider of the Month* for the month of August. Lorenzo competes in the Series' West Conference amateur-owner division, and was victorious with Naomi during the Cavalor Show Jumping Hall of Fame Jumper Classic Series classes held at the Blenheim Summer I and II horse shows.

"Winning back-to-back blue ribbons is an excellent accomplishment," said Philippe Collard, President of Cavalor, Inc. "We are thrilled to recognize Lorenzo's accomplishments in the Cavalor Show Jumping Hall of Fame Jumper Classic Series, and honor him as our *August Rider of the Month!*"

The Cavalor Show Jumping Hall of Fame Jumper Classic Series saw competition at 9 events during the month of August, and will see classes at more than 100 horse shows before the Series culminates in the Year-End Championships at the Syracuse Invitational Sporthorse Tournament featuring the 126th National Horse Show in Syracuse, NY, in October.

The Series hosts separate divisions for junior and amateur-owner riders in two Conferences—the East Conference and the West Conference. Series standings are used to help determine junior and amateur-owner entries for the National Horse Show.

In the overall standings through August, Alex Parrish and Kadorijke led the amateur-owner standings in the East Conference while Victoria Birdsall and Jeremy led in the junior division. In the West, Josephina Nor led in the amateur-owner division with Chello Z, while Jocelyn Neff led in the junior division with Blue Shot Baco.

The top three horse-and-rider combinations in each division are as follows:

<i>Rider</i>	<i>Horse</i>	<i>Points</i>	<i>Hometown</i>
East Conference amateur-owner division standings:			
Alex Parrish	Kadorijke	630	Midway, KY
Denise C. Wilson	For Elenor	500	Oconomowoc, WI
Lisa Goldman	Centurion B	495	Hawthorne Woods, IL
Marley B. Goodman	U-2	495	Wellington, FL

East Conference junior division standings:

Victoria Birdsall	Jeremy	935	Topsfield, MA
Reed Kessler	Ice D'Ancoeur	755	Armonk, NY
Catherine Pasmore	Callabonna Z	605	Whitehall, VA
Jessica Springsteen	Vornado Van Den Hoendrik	605	Colts Neck, NJ

West Conference amateur-owner division standings:

Josephina Nor	Chello Z	536	Del Mar, CA
Hannah Selleck	Tosca	355	Westlake Village, CA
Jackie Smith	Diego	290	Phoenix, AZ

West Conference junior division standings:

Jocelyn Neff	Blue Shot Baco	279	Newport Beach, CA
Richard Neal	Larina	260	Pasadena, CA
Emily Bullard	Volturno Z	255	Bonsall, CA

Past Cavalor Show Jumping Hall of Fame Rider of the Month Recipients:

<i>Month</i>	<i>Name</i>	<i>Horse</i>	<i>Hometown</i>
March	Jessica Springsteen	Vornado Van Den Hoendrik	Colts Neck, NJ
April	Stephanie Saperstein	El Sueno's Papaikou	Simi Valley, CA
May	Catherine Pasmore	Callabonna Z	Whitehall, VA
June	Josephina Nor	Chello Z	Del Mar, CA
July	Lisa Goldman	Centurion B	Hawthorne Woods, IL

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The Cavalor Show Jumping Hall of Fame Jumper Classic Series is designed to give amateur-owner and junior riders an opportunity to compete at higher levels and serves as a proving ground for many riders who aspire to someday represent the United States in international competition.

The Show Jumping Hall of Fame was organized to promote the sport of show jumping and to immortalize the legends of the men, women and horses who have made great contributions to the sport. The Show Jumping Hall of Fame conducts the Show Jumping Hall of Fame Jumper Classic Series, held under Grand Prix rules and specifications. The Show Jumping Hall of Fame has moved from its long-time home at Busch Gardens in Tampa, FL. An announcement about the Museum's new home will be made later this year.

Any horse show offering a class that meets all the criteria set forth in the 2009 Show Jumping Hall of Fame Series specifications and has prize money of at least \$1,000 is eligible to be part of the Series.

For more information about the Show Jumping Hall of Fame, including the 2009 Cavalor Show Jumping Hall of Fame Jumper Classic Series schedule, please visit the Show Jumping Hall of Fame website at www.showjumpinghalloffame.net.