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**Birdsall and Parrish Top East Conference Standings In The  
2009 Cavalor Show Jumping Hall of Fame Jumper Classic Series**

Tampa, FL—October 27, 2009—Victoria Birdsall and Alex Parrish emerged as East Conference champions in the regular season of the 2009 Cavalor Show Jumping Hall of Fame Jumper Classic Series.

The Cavalor Show Jumping Hall of Fame Jumper Classic Series conducted its 2009 series with classes at more than 100 horse shows across the nation, giving competitors an abundance of opportunities to accumulate points throughout the year. The Series featured separate divisions for amateur-owner and junior riders with standings kept separately for East and West Conferences.

For the second year in a row, Victoria Birdsall of Topsfield, MA, and *Jeremy*, took top honors in the East Conference's junior division. The pair ended the season with an impressive 935 points. Reed Kessler of Armonk, NY, who had been in a close race for first place with Birdsall for a majority of the season, ultimately finished in second place aboard *Ice D'Ancoeur* with 755 points. Third place resulted in a tie between Catherine Pasmore, of Whitehall, VA, with *Callabonna Z* and Jessica Springsteen, of Colts Neck, NJ, with *Vornado Van Den Hoendrik*, each with 605 points.

In the amateur-owner division, top honors went to Alex Parrish, of Midway, KY, aboard *Kadorijke*. The pair ended the season with 630 points. Second place went to Denise Wilson of Oconomowoc, WI, and *For Elenor*, who had 515 points. Marley Goodman of Wellington, FL, and U-2 were third with 510 points.

The Cavalor Show Jumping Hall of Fame Jumper Classic Series culminates with the Year-End Championships at the Syracuse Invitational Sporthorse Tournament featuring the 126<sup>th</sup> National Horse Show in Syracuse, NY. The West Conference concludes its regular season at the LA National Horse Show in November.

"We would like to congratulate Victoria and Alex on their victories in the 2009 Cavalor Show Jumping Hall of Fame Jumper Classic Series," said Philippe Collard, President of Cavalor, Inc. "It was a very successful year for the Series and we congratulate everyone who participated."

The Cavalor Show Jumping Hall of Fame Jumper Classic Series is designed to give amateur-owner and junior riders an opportunity to compete at higher levels and serves as a proving ground for many riders who aspire to someday represent the United States in international competition.

The Show Jumping Hall of Fame was organized to promote the sport of show jumping and to immortalize the legends of the men, women and horses who have made great contributions to the sport. The Show Jumping Hall of Fame conducts the Show Jumping Hall of Fame Jumper Classic Series, held under Grand Prix rules and specifications. The Show Jumping Hall of Fame has moved from its long-time home at Busch Gardens in Tampa, FL. An announcement about the Museum's new home will be made later this year.

Cavalor Inc. is the exclusive North American licensee of the Cavalor brand and the Cavalor products from Nutriquine NV. Cavalor Inc.'s mission is to organize and manage the distribution of Cavalor products, promote the brand, and establish partnerships to locally manufacture the Cavalor products, all in North America.

For over 20 years, Nutriquine NV (a Belgian company) has been a pioneer in equine nutrition. In close cooperation with veterinarians, scientists and specialists of equestrian sports, Nutriquine has developed, under the brand name Cavalor, a complete line of supplements, care and feed products to address the diverse needs and requirements of top sport horses and breeding stables. Cavalor products are distributed and used by many champions in 45 countries around the world. Please visit the Cavalor website at [www.cavalor.com](http://www.cavalor.com).

Any horse show offering a class that meets all the criteria set forth in the 2010 Show Jumping Hall of Fame Series specifications and has prize money of at least \$1,000 is eligible to be part of the Series.

For more information about the Show Jumping Hall of Fame, please visit the Show Jumping Hall of Fame website at [www.showjumpinghalloffame.net](http://www.showjumpinghalloffame.net).