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**Paige Johnson Named Cavalor Show Jumping Hall of Fame
*Rider Of The Month***

Tampa, FL—November 9, 2009—Competition in the Cavalor Show Jumping Hall of Fame Jumper Classic Series continued during the month of October, as the end of the Series was drawing near. With only a few horse shows remaining in the schedule, competition was in full-swing.

With Cavalor's support, the Series honors one rider each month as the Cavalor Show Jumping Hall of Fame Jumper Classic Series *Rider of the Month*. The honor goes to the one rider who earns the most points on one horse in Series competition that month.

With 150 points earned aboard her mount Chiron S, Paige Johnson of The Plains, VA, was named as Cavalor Show Jumping Hall of Fame *Rider of the Month* for the month of October. Paige competes in the Series' East Conference Amateur-Owner division, and finished in first place with Chiron S during the Cavalor Show Jumping Hall of Fame Jumper Classic Series class held at the Pennsylvania National Horse Show in Harrisburg, PA.

“Paige has been a dedicated competitor of the Hall of Fame Series for many years,” said Philippe Collard, President of Cavalor, Inc. “Her win at the Pennsylvania National Horse Show was very impressive, and we are thrilled to honor her as our October *Rider of the Month!*”

The Cavalor Show Jumping Hall of Fame Jumper Classic Series saw competition at 3 events during the month of October, and at more than 100 horse shows before the Series culminated in the Year-End Championships at the Syracuse Invitational Sporthorse Tournament featuring the 126th National Horse Show in Syracuse, NY, in October.

The Series hosts separate divisions for junior and amateur-owner riders in two Conferences—the East Conference and the West Conference. Series standings were used to help determine junior and amateur-owner entries for the National Horse Show.

In the overall standings through October, Alex Parrish and Kadorijke topped the amateur-owner standings in the East Conference while Victoria Birdsall and Jeremy topped in the junior division. In the West, Josephina Nor led in the amateur-owner division with Chello Z, while Jocelyn Neff led in the junior division with Blue Shot Baco. The West Conference will finish with the LA National Horse Show, November 11-15.

The top three horse-and-rider combinations in each division through October are as follows:

<i>Rider</i>	<i>Horse</i>	<i>Points</i>	<i>Hometown</i>
East Conference amateur-owner division standings:			
Alex Parrish	Kadorijke	630	Midway, KY
Denise C. Wilson	For Elenor	515	Oconomowoc, WI
Marley Goodman	U-2	510	Wellington, FL

East Conference junior division standings:

Victoria Birdsall	Jerremy	935	Topsfield, MA
Reed Kessler	Ice D'Ancoeur	755	Armonk, NY
Catherine Pasmore	Callabonna Z	605	Whitehall, VA
Jessica Springsteen	Vornado Van Den Hoendrik	605	Colts Neck, NJ

West Conference amateur-owner division standings:

Josephina Nor	Chello Z	536	Del Mar, CA
Hannah Selleck	Tosca	355	Westlake Village, CA
Jackie Smith	Diego	290	Phoenix, AZ

West Conference junior division standings:

Jocelyn Neff	Blue Shot Baco	279	Newport Beach, CA
Richard Neal	Larina	260	Pasadena, CA
Lucy Davis	True Love	260	Los Angeles, CA

Past Cavalor Show Jumping Hall of Fame *Rider of the Month* Recipients:

<i>Month</i>	<i>Name</i>	<i>Horse</i>	<i>Hometown</i>
March	Jessica Springsteen	Vornado Van Den Hoendrik	Colts Neck, NJ
April	Stephanie Saperstein	El Sueno's Papaikou	Simi Valley, CA
May	Catherine Pasmore	Callabonna Z	Whitehall, VA
June	Josephina Nor	Chello Z	Del Mar, CA
July	Lisa Goldman	Centurion B	Hawthorne Woods, IL
August	Lorenzo Coe	Naomi	Mexico
September	Lucy Davis	Hannah	Los Angeles, CA

Over the past 20 years, Cavalor has built an international reputation as the world leader in equine nutrition for high performance horses. Today, Cavalor products are sold and used in 45 countries by champion riders like Jos Lansink, Eric Lamaze, Anky Van Grunsven and Steffen Peters. Cavalor products include a complete line of feed, supplement and care products. All are the result of years of intense research and development, thorough testing, selection of the highest quality ingredients, strict manufacturing and quality control processes. Please visit the Cavalor website at www.cavalor.com.

The Cavalor Show Jumping Hall of Fame Jumper Classic Series is designed to give amateur-owner and junior riders an opportunity to compete at higher levels and serves as a proving ground for many riders who aspire to someday represent the United States in international competition.

The Show Jumping Hall of Fame was organized to promote the sport of show jumping and to immortalize the legends of the men, women and horses who have made great contributions to the sport. The Show Jumping Hall of Fame conducts the Show Jumping Hall of Fame Jumper Classic Series, held under Grand Prix rules and specifications. The Show Jumping Hall of Fame has moved from its long-time home at Busch Gardens in Tampa, FL. An announcement about the Museum's new home will be made later this year.

Any horse show offering a class that meets all the criteria set forth in the 2010 Show Jumping Hall of Fame Series specifications and has prize money of at least \$1,000 is eligible to be part of the Series.

For more information about the Show Jumping Hall of Fame, including Cavalor Show Jumping Hall of Fame Jumper Classic Series, please visit the Show Jumping Hall of Fame website at www.showjumpinghalloffame.net.