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Birdsall, Parrish, Nor and Siebel Top Conference Standings In The 2009 Cavalor Show Jumping Hall of Fame Jumper Classic Series

Tampa, FL—November 19, 2009— Victoria Birdsall, Alex Parrish, Josephina Nor and Taylor Siebel emerged as Conference champions in the regular season of the 2009 Cavalor Show Jumping Hall of Fame Jumper Classic Series

The Cavalor Show Jumping Hall of Fame Jumper Classic Series conducted its 2009 series with classes at more than 100 horse shows across the nation, giving competitors an abundance of opportunities to accumulate points throughout the year. The Series featured separate divisions for amateur-owner and junior riders with standings kept separately for East and West Conferences.

For the second year in a row, Victoria Birdsall of Topsfield, MA, and *Jeremy*, took top honors in the East Conference's junior division. The pair ended the season with an impressive 935 points. Reed Kessler of Armonk, NY, who had been in a close race for first place with Birdsall for a majority of the season, ultimately finished in second place aboard *Ice D'Ancoeur* with 755 points. Third place resulted in a tie between Catherine Pasmore, of Whitehall, VA, with *Callabonna Z* and Jessica Springsteen, of Colts Neck, NJ, with *Vornado Van Den Hoendrik*, each with 605 points.

In the East Conference's amateur-owner division, top honors went to Alex Parrish, of Midway, KY, aboard *Kadorijke*. The pair ended the season with 630 points. Second place went to Denise Wilson of Oconomowoc, WI, and *For Elenor*, who had 515 points. Marley Goodman of Wellington, FL, and U-2 were third with 510 points.

Also winning for the second year in a row was Josephina Nor, and *Chello Z*, who took top honors in the West Conference's Amateur-Owner division. The pair ended the season with an impressive 536 points. Hannah Selleck of Westlake Village, CA, finished in second place aboard *Tosca* with 355 points. Third place went to Jackie Smith of Phoenix, AZ, and *Diego* with 290.

In the West Conference's junior division, top honors went to Taylor Siebel, of Woodside, CA, aboard *Thunder-Ball*. The pair ended the season with 280 points. Just behind Siebel in second place, in what might have been the closest finish the Series has ever seen, was Jocelyn Neff of Newport Beach, CA, and *Blue Shot Baco* with 279 points. There was a tie for third place

between Richard Neal of Pasadena, CA, aboard *Larina* and Lucy Davis of Los Angeles, CA, aboard *True Love*. Each finished with 260 points.

The Cavalor Show Jumping Hall of Fame Jumper Classic Series also held its 2009 Year-End Championship at the Syracuse Invitational Sporthorse Tournament featuring the 126th National Horse Show in Syracuse, NY, earlier this month. Victoria Birdsall and *Jeremy* emerged as the winners, besting a field of over thirty of the nation's top horses and riders who were invited to compete in the Championships based on their performances throughout the year.

The Year-End Championship was decided based on an overall score which was compiled after four rounds of intense jumper competition. Riders qualified for Sunday's final two rounds based on their performance in Thursday and Friday's preliminary rounds. Scores were carried forward throughout the competition and were included in determining the final standings. Rounding out the top three at the Year-End Championships were Reed Kessler and *Flight* and Saer Coulter and *Chalan*.

"We would like extend our congratulations to all of these riders on their accomplishments in the 2009 Cavalor Show Jumping Hall of Fame Jumper Classic Series," said Philippe Collard, President of Cavalor, Inc. "This was a very successful year for the Series, and we wish everybody luck in the 2010 Cavalor Show Jumping Hall of Fame Jumper Classic Series!"

The Cavalor Show Jumping Hall of Fame Jumper Classic Series is designed to give amateur-owner and junior riders an opportunity to compete at higher levels and serves as a proving ground for many riders who aspire to someday represent the United States in international competition.

The Show Jumping Hall of Fame was organized to promote the sport of show jumping and to immortalize the legends of the men, women and horses who have made great contributions to the sport. The Show Jumping Hall of Fame conducts the Show Jumping Hall of Fame Jumper Classic Series, held under Grand Prix rules and specifications. The Show Jumping Hall of Fame has moved from its long-time home at Busch Gardens in Tampa, FL. An announcement about the Museum's new home will be made early in 2010.

Over the past 20 years, Cavalor has built an international reputation as the world leader in equine nutrition for high performance horses. Today, Cavalor products are sold and used in 45 countries by champion riders like Jos Lansink, Eric Lamaze, Anky Van Grunsven and Steffen Peters. Cavalor products include a complete line of feed, supplement and care products. All are the result of years of intense research and development, thorough testing, selection of the highest quality ingredients, strict manufacturing and quality control processes. Please visit the Cavalor website at www.cavalor.com.

Any horse show offering a class that meets all the criteria set forth in the 2010 Show Jumping Hall of Fame Series specifications and has prize money of at least \$1,000 is eligible to be part of the Series.

For more information about the Show Jumping Hall of Fame, please visit the Show Jumping Hall of Fame website at www.showjumpinghalloffame.net.